# **Project Resilience Cookie Notice**

### Introduction

Project Resilience uses cookies and web beacons on its website and in some emails we send. This cookie notice explains more about cookies and why we use them. It also explains how you can control and opt out of receiving them.

We update this cookie notice from time to time in response to changes in applicable laws and regulations and to changes on our website. When changes are made, we will update the 'Last Updated' date at the bottom of this page. Please review this cookie notice periodically to check for updates

## **Cookies & Web Beacons**

Cookies are small text files and web beacons are small graphic images. They are downloaded to your device when you visit a website or receive certain emails unless you have set your browser to stop them. You can learn more about cookies by going to <u>http://www.allaboutcookies.org/</u>.

The types of cookie and web beacons we use on our website include:

- Strictly necessary cookies: These are essential to the operation of our website and enable you to browse and use all features of the website.
- Performance / analytics cookies: These cookies collect anonymous information about your use of our website such as the pages you visit most often, how you arrived at our website and error message you receive. Specifically, we use Google Analytics to track visitor interaction by downloading a cookie to your device. Google Analytics does not collect your personal details, but the cookie does include a unique ID number which is used to identify your browser and track your visits to our website. This helps us to improve our website by understanding how visitors use it. The types of information it gives us access to includes times of visits, pages visited, time spent on specific pages and details of referring sites.

You can learn more about Google Analytics and privacy <u>here</u> and you can opt-out of Google Analytics <u>here</u>

- **Functionality cookies:** Functionality cookies remember the choices you make when you visit our website. This includes, for example, your choice of language and text sizing. They remember your preferences on return visits and tailor your use of our website.
- **Tracking cookies / web beacons:** These are placed by third-party suppliers to Project Resilience and help us count visitors to our website from advertisements we have placed on other websites or from emails we have sent to you. They provide aggregated information which we use to monitor the success of our marketing campaigns.

Third party web beacons also collect information about you from your browsing habits to create profiles based on inferences about your age, gender and interests. They do this to provide you with personalised advertising.



# **Managing Cookies**

You can manage and delete cookies and web beacons through your web browser. Each browser manages cookies differently, but you can learn more about cookie settings in the most common browsers using the links below:

- <u>Chrome</u>
- Firefox
- Safari for Mac
- Safari for iOS
- Edge
- Internet Explorer

### How to contact us

If you have any questions about our use of cookies or web beacons you can contact us at <u>kathryn@project-resilience.co.uk</u>.

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